



July 18-20, 2019
Daytona Beach, FL

Christmas Expo Sponsorship Opportunities

THANK YOU TO OUR NEW PLATINUM PARTNER



FRIDAY DINNER SPONSOR **SOLD**

Thank You Daytona Beach Partners!

THURSDAY EVENING RECEPTION **SOLD**

THANK YOU LIGHT-O-RAMA!



WEDNESDAY FROZEN RECEPTION **\$3,000**

- Sponsor signage in serving area
- Recognition on website, emails, social media and show program
- Full page b&w ad in show program (must provide print ready ad)
- Sponsor can provide brochures, flyers or business cards to distribute

REGISTRATION FOLDER **\$2,500**

- Full page color ad on back cover of attendee registration folder
- Sponsor-provided marketing materials inserted in folder
- Recognition on website, emails, social media and show program

ATTENDEE TOTE BAG **\$2,000**

- Fabric tote bag for all Expo attendees
- 4-color sponsor logo on one side (Christmas Expo logo on opposite side)
- Sponsor can provide business card or flyer to include in bag
- Recognition on website, emails, social media and show program

SPONSOR PROVIDED GIVEAWAY **\$1,750**

- Recognition on website, emails, social media and show program
- Quarter-page ad in show program (must provide print ready ad)

REGISTRATION DESK SPONSOR **\$1,500**

- Logo on Registration Desk kick panels
- Recognition on website, emails, social media and show program

NORTH POLE SPONSOR **\$1,500**

- Recognition on website, emails, social media and show program
- Half-page ad in show program (must provide print ready ad)



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LANYARDS \$1,250

- Logo imprinted fabric attendee lanyards
- Recognition on website, emails, social media and show program
- Business card ad in show program (must provide print ready ad)

SANTA SLEIGH SPONSOR \$1,000

- Recognition on website, emails, social media and show program
- Quarter-page ad in show program (must provide print ready ad)

CHARGING STATION \$1,000

- Sponsor signage (2) & sponsor-provided (flyers/business cards) in charging area
- Recognition on website, emails, social media and show program
- Business card size ad in show program (must provide print ready ad)

JINGLE BELL SPONSOR \$500

- Recognition on website, emails, social media and show program
- Business card ad in show program (must provide print ready ad)

Show Program Advertising Opportunities

Ad space is available in our show program that is distributed to all attendees. All ads must be submitted at a minimum 300 dpi at full size. Acceptable file formats are pdf, jpg (hi resolution only), eps or psd.

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|---------------------------------|------------------|---------|
| • Full page color (2 available) | 7.5" w x 10" h | \$2,000 |
| • Full page (b&w): | 7.5" w x 10" h | \$1,500 |
| • Half page (b&w): | 7.5" w x 4.75" h | \$1,000 |
| • Quarter page (b&w): | 3.5" w x 4.75" h | \$500 |



For information or to schedule a sponsorship or advertising, please contact

Joyce Perhac, ProShow, Inc.
PO Box 369 | Monroeville PA 15146
412-372-8130 | jperhac@ChristmasExpo.com