



July 18-20, 2024
Overland Park, KS

ChristmasExpo

Overland Park Convention Center

6000 College Boulevard
Overland Park, KS 66211

2024
Holiday Lighting &
Decorating Conference

www.ChristmasExpo.com

Exhibitor Information



Christmas Expo

Your Market is Our Audience

Who Attends

- Homeowners
- Lighting Installers
- Commercial Decorators
- Businesses
- Cities/Municipalities
- Parks
- Drive-Thru Displays
- Theme Parks
- Hotels
- Communities
- Gardens
- Zoo's
- Anyone creating holiday displays



ChristmasExpo.com

Holiday Lighting & Decorating Conference July 18-20, 2024 | Overland Park, KS



Christmas Expo is the longest running and most popular conference for extreme holiday decorators.

It's an annual, week-long conference starting with workshops and culminating in 3 full days of shopping, classes, and events. Our goal is to create a magical and inspiring experience that encourages creativity and shows attendees how to build displays that WOW the visitor, and bring smiles to children's faces.

**Classes • Specialty Workshops
Holiday Themed Vendor Hall
Lighting Installer Business Workshop**

We look forward to sharing this unique opportunity to help you connect with new and existing customers.

Joyce Perhac, *Managing Partner*

jperhac@ChristmasExpo.com | 412-780-4336 Cell

Exhibitor Information

Vendor Pricing

10'x10' Booth **1-3 booths \$950/ea**
4+ booths \$925/ea

- Includes draping (3' side & 8' back), if needed.
- 2 Exhibitor badges/paid booth for booth personnel only. Exhibitors may not register attendees, guests, or other non-booth personnel. Badge cannot be used for entry into classes and may not be shared.
- Additional charges apply for electricity, phone service, tables/chairs, additional draping or other furniture or equipment.

Additional Information

Overland Park Convention Center

6000 College Boulevard
Overland Park, KS 66211

Hours	Wed	11am-7pm	Vendor Move-In
	Thu	12pm-7pm	Vendor Hall Open
	Fri	9:30am-5:00pm	Vendor Hall Open
	Sat	9:30am-4:30pm	Vendor Hall Open
	Sat	4:31pm-9pm	Vendor Move-Out

Vendor Specifications

- Vendors must sell indoor or outdoor holiday decorating products or services. No craft products.
- 1 business per vendor space
- Display and products must be contained within the confines of your booth space. *No exceptions.*
- No early packing or early move-outs
- All sales are final

Shipping / Furniture / Electricity

The decorator will provide shipping information and order forms for electricity, furniture, etc. by email approximately 30 days before the Expo.

- Exhibitors may **drive in to Exhibit Hall B** to unload/load their materials but must exit the exhibit hall immediately to allow access for other vendors.
- **Liberty Exposition Services, Inc.** will be accepting product/material shipments and will deliver your shipment to your booth at the Convention Center.

Submit Your Application to Exhibit



To Purchase Booth Space:

Send an email to:

jperhac@christmasexpo.com with your booth choices. An invoice will be issued to you via PayPal to process your payment and secure your space.

Expo Information

Hotel Reservations

Sheraton Overland Park at the Convention Center

6100 College Boulevard
Overland Park, KS 66211

\$159/night (866) 837-4214

Use "Christmas Expo" for conference rate

Teach a Class

Make the most of your Expo experience! Vendors are invited to submit class proposals to **teach at Christmas Expo**. Class sessions are 1 hour.

To submit a class, complete the **Class Submission form** online at ChristmasExpo.com, under Event Info.

Advertising Materials

Let your customers know that you will have a booth at Christmas Expo. **We can provide you with FREE advertising materials** such as graphics, ads, materials, flyers, etc. to include in your shipments, even formatted email newsletters to send to your private customer list.

In addition, **please let us know of any sales, specials, new products, etc. that you will be sharing at the Expo** that we can use to advertise your participation in the event.

Children

Children are welcome at Christmas Expo!

Please note that for the safety and enjoyment of all guests, all children must be accompanied and supervised by an adult at all times while in the conference area.

For the safety of all attendees, we ask that there be no running, playing in the aisles or blocking aisles or attendee access to any booth, aisle, or other area within the event.

Pandemic Compliance

Christmas Expo management has completed training and received certification in pandemic compliance for in-person events. There is no mask mandate for the event; however, we must comply with facility, local, state, federal, and/or CDC rules will apply should anything change. Changes may require modifications to floor plans, traffic patterns, etc. to assure the safety of our vendors, attendees, and staff.

Advertising and Sponsorships

Sponsorships

Promotional sponsorships are available to both vendors and non-vendors. We can also create a customized opportunity to meet your needs.



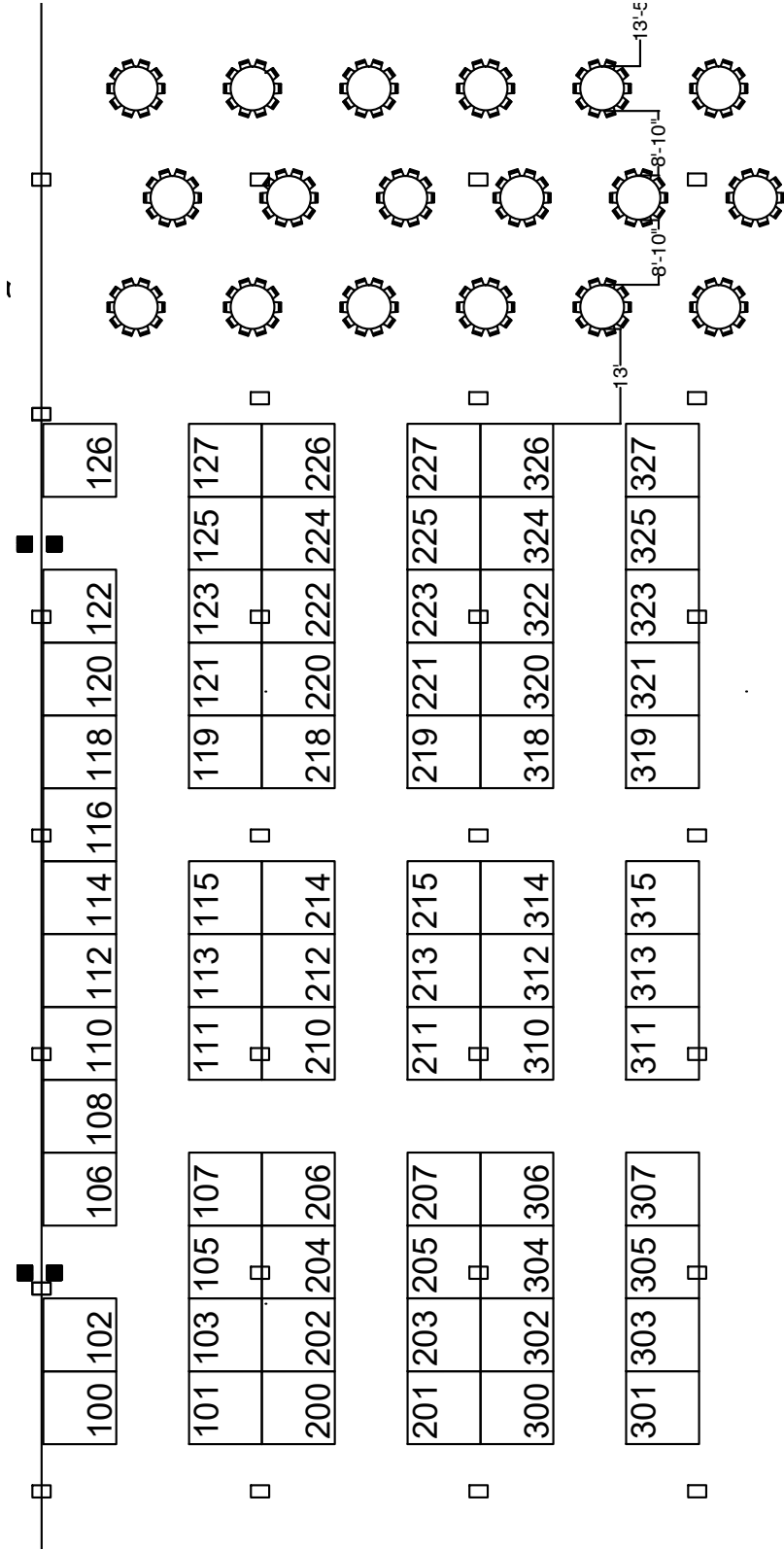
Advertising

Advertising opportunities are available in our Show Program that is given to all attendees.

Door Prizes

Create excitement for your product by donating to our door prize drawing. Please contact Joyce Perhac at jperhac@christmasexpo.com for more information.

Floor Plan





P.O. Box 369 | Monroeville, PA 15146
(412) 372-8130

jperhac@proshowinc.com

You can also purchase booth space online at: www.ChristmasExpo.com

APPLICATION FOR VENDOR SPACE CHRISTMAS EXPO

Date: _____

Company Name: _____

Person in charge of vendor details: _____

Address: _____

City, State, Zip: _____

Telephone Number: _____ Fax Number: _____

E-Mail Address: _____ Website Address: _____

Description of Products to be Displayed: _____

TOTAL # of Booths _____ 10 x 10
For the sum of \$ _____
Total \$ _____
Less 50% deposit \$ _____
Balance Due \$ _____

To Pay by Credit Card:

Visa/Mastercard/AmEx

Exp. Date: _____

V-Code: _____

- ◆ A minimum deposit of 50% of the booth space applied for must accompany this signed contract.
- ◆ Final payment of the remaining balance is due forty five (45) days prior to the event.
- ◆ Make checks payable to: *ProShow, Inc.*
- ◆ No application will be accepted nor space held without 50% deposit.
- ◆ Space assignments will be made on a first come, first served basis.
- ◆ Every effort will be made to accommodate your first choice for Exhibit space.
- ◆ Display and products must be contained within the confines of your booth space
- ◆ Booth & display must remain fully erected until 4:01 pm on Saturday. No early packing or early move out.

I/We have read, understand and agree to abide by the Rules and Regulations listed on the reverse side of this Application for Exhibit Space, which are made part of this Agreement.

Signature of Authorized Agent: _____ Date: _____

ALL BOOTHS MUST BE PAID IN FULL BEFORE SPACE CAN BE OCCUPIED



ChristmasExpo

Mark Your Calendars

Christmas Expo is always the third weekend in July

July 18-20, 2024

July 17-19, 2025

July 16-18, 2026

July 15-17, 2027

**Connect Your Business to
Extreme Home Decorators,
Commercial Decorators and
Holiday Lighting Installers**

www.ChristmasExpo.com

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