

Pre-Show Workshops

MONDAY

ROOM		ROOM
Monday July 20		Monday July 20
8:00am - 5pm	xLights Intensive <i>Ron Howard, xTreme Sequences</i>	Light-O-Rama Immersion <i>Drew Hickman, Holiday Technologies</i>

TUESDAY

ROOM		ROOM
Tuesday July 21		Tuesday July 21
8:00am - 5pm	xLights Intensive <i>Ron Howard, xTreme Sequences</i>	Light-O-Rama Immersion <i>Drew Hickman, Holiday Technologies</i>

WEDNESDAY

ROOM		ROOM
Wednesday July 22		Wednesday July 22
8:00am - 5pm	xLights Intensive <i>Ron Howard, xTreme Sequences</i>	Light-O-Rama Immersion <i>Drew Hickman, Holiday Technologies</i>

WEDNESDAY Evening

Lobby	
Wednesday July 22	
5:00pm - 6:00pm	Early Badge Pickup ALL REGISTERED ATTENDEES

	ROOM	ROOM	ROOM	ROOM
	THURSDAY 7/23	THURSDAY 7/23	THURSDAY 7/23	THURSDAY 7/23
8:30-9:30	←----- OPENING SESSION ----->			
9:45-10:45	T5 Q&A for LOR Displays <i>Drew Hickman</i>	T6 Don't Get Sued or Shut Down: Music Licensing & FCC Rules for Your Display <i>Michael Simmons</i>	T7 *xLights Sequencing <i>Ron Howard</i>	T8 Becoming a Holiday Designer <i>Heather Lundervold</i>
11-12	T9 Incorporating Video Projection Into Your Show <i>Jeff Haberman</i>	T10 Do You Wanna Build a Wireframe? <i>Patrick Mach</i>	T11 *xLights Sequencing <i>Ron Howard</i>	T12 Hiring and Managing Team Members, Creating Strategic Partnerships <i>Heather Lundervold</i>
12pm	←----- VENDOR HALL OPENS / LUNCH ----->			
12:15-1:15	T13 Twinkle Tech: Cracking the Code on Christmas Light Math <i>John Darst</i>	T14 Light-O-Rama: The Basics <i>Don Teague</i>	T15 *xLights Sequencing <i>Ron Howard</i>	
2:00-3:00	T17 Creating Sub-Models <i>Michael Stoffregen</i>	T18 Talking/Singing Faces w/LOR <i>Drew Hickman</i>	T19 *xLights Sequencing <i>Ron Howard</i>	T20 From Hobby Lobby to Luxury <i>Heather Lundervold</i>
3:15-4:15	T21 Planning and Designing Your 1st Smart Pixel Xmass Light Show <i>Lorne Counter</i>	T22 The Death of FM? Modern Audio Solutions from Tune2 <i>Michael Simmons</i>	T23 *xLights Sequencing <i>Ron Howard</i>	T24 Make Six Figures in Six Weeks With Interior Holiday Design <i>Heather Lundervold</i>

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	ROOM Friday 7/23		ROOM Friday 7/23		ROOM Friday 7/23		ROOM Friday 7/23	
8:30-9:30	T25	Your LOR Show in Control <i>Marcus Ledet</i>	T26	Singing Faces with xLights <i>Tom Langley</i>	T27	*Sequencing Mega Trees <i>Michael Stoffregen</i>	T28	Beautiful Bows and Ribbon Techniques <i>Heather Lundervold</i>
9:00	<----- VENDOR HALL OPENS ----->							
9:45-10:45	T29	Adding Special Effects to Your Show <i>Jeff Haberman</i>	T30	Next Level Show Networking: VLANs, Layer 3 Routing and Remote Control <i>Jebidiah Linburg</i>	T31	*Sequencing Mega Trees <i>Michael Stoffregen</i>	T32	Launching Your Business <i>Heather Lundervold</i>
11-12	T33	Decorating Safety <i>Keenan Newton</i>	T34	EXPO-nential Impact: A "Light Fight" Guide to a TV-Ready Display <i>Brian Michael</i>	T35	*Sequencing Mega Trees <i>Michael Stoffregen</i>	T36	Luxury Tree Styling: Designing A Show Stopping Holiday Tree <i>Heather Lundervold</i>
12:15-1:15	T37	The Magic of Water <i>Marcus Ledet</i>	T38	3D Printing for Holiday Lighting <i>Tony Clement</i>	T39	How to Raise Money for Charity at Your Display <i>Jordan Maywald</i>	T40	
12-2	<----- LUNCH ----->							
2:00 - 3:00	T41	The Allison Christmas Spectacular: What It Takes to Relocate to a New Venue <i>Daniel Allison</i>	T42	Why Most xLights Layouts Fail (and How To Fix Them) <i>Ron Howard</i>	T43	Don't Let the Grinch Shut Down Your Display <i>Michael Simmons</i>	T44	DIY Holiday Floral Arrangements & Centerpieces <i>Heather Lundervold</i>
3:15 - 4:15	T45	The Allison Christmas Spectacular: DIY Projects Galore <i>Kevin Allison</i>	T46	First Lights: Understanding the Tech Behind the Twinkle <i>John Darst</i>	T47	Using State Effects in xLights <i>Michael Stoffregen</i>	T48	6 Figure Interior Holiday Design Blueprint <i>Heather Lundervold</i>
5pm	<----- VENDOR HALL CLOSSES @ 5pm ----->							
6-8 pm	<----- Christmas Expo Dinner. Purchase Tickets at Registration Desk ----->							

	ROOM		ROOM		ROOM		ROOM	
	Saturday 7/23		Saturday 7/23		Saturday 7/23		Saturday 7/23	
8:30 - 9:30	T49	Wander & Wonder: Mobile Light Shows w/Sound, Style, Spark <i>John Darst</i>	T50	Modern Sequencing Workflows: Using AI w/o Losing Control <i>Ron Howard</i>	T51	*Single Strand and Marquee Effects <i>Michael Stoffregen</i>	T52	The Business of Christmas <i>Heather Lundervold</i>
9:00	<----- VENDOR HALL OPENS ----->							
9:45-10:45	T53	TGCLF Panel Discussion <i>Kristen Moss</i>	T54	LED Panel Displays <i>Tony Clement</i>	T55	*Single Strand and Marquee Effects <i>Michael Stoffregen</i>	T56	Booking Resort, Commercial and Luxury Clients <i>Heather Lundervold</i>
11-12	T57	Remote Falcon in Action: Guest-Driven Playback for FPP <i>Todd Bleeker, PhD</i>	T58	Interactivity: Adding Buttons to Your Display <i>Craig Monson</i>	T59	*Single Strand and Marquee Effects <i>Michael Stoffregen</i>	T60	Elevated Holiday Tablescapes <i>Heather Lundervold</i>
12:15-1:15	T61	Advanced LOR Pixel Control <i>Marcus Ledet</i>	T62	Bright Ideas: Illuminating Creativity with AI <i>John Darst</i>	T63	Applying Structural Design to Prop Supports <i>Kevin Highlander</i>	T64	
12-2	<----- LUNCH ----->							
2:00	<----- VENDOR HALL CLOSSES 2:00pm ----->							

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LIGHTING INSTALLER BUSINESS CLASSES

	ROOM	ROOM	ROOM	ROOM
	THURSDAY 7/23	THURSDAY 7/23	THURSDAY 7/23	THURSDAY 7/23
	GENERAL INSTALLER	RESIDENTIAL INSTALLER	* COMMERCIAL INSTALLER	SPANISH
8:30-9:30	OPENING SESSION			
10:30-11:30	TG2 Installer Growth Path	TR2 CL: Residential Lighting Business Foundations	TC2 RSW: Commercial Christmas Blueprint	TS2 Fundamentos del Negocio de Iluminación
11:45-12:45	TG3 Residential Pricing Mistakes	TR3 CL: Designing Residential Displays	TC3 TBD Commercial Speaker	TS3 Spanish Safety / Installation
12pm	←----- VENDOR HALL OPENS / LUNCH -----→			
2:00-3:00	TG5 Vendor / Product Feature	TR45 CL: Safety First (Advanced)	TC5 RSW: HOA & Property Manager Contracts	TS5 Cómo Iniciar un Negocio
3:00-4:00	TG6 Vendor Hall + Networking	TR6 Vendor Hall + Networking	TC6 Vendor Hall + Networking	TS6 Vendor Hall + Networking
4:00-5:00	TG7 Industry Trends	TR7 TBD Residential Speaker	TC7 RSW: Municipal Contracts	TS7 TBD Spanish Speaker
5:15-6:15	TG8 Optional Bonus Session	TR8 Optional Bonus Session	TC8 Optional Bonus Session	TS8 Optional Bonus Session

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LIGHTING INSTALLER BUSINESS CLASSES

ROOM		ROOM		ROOM		ROOM		
FRIDAY 7/24		FRIDAY 7/24		FRIDAY 7/24		FRIDAY 7/24		
GENERAL INSTALLER		RESIDENTIAL INSTALLER		* COMMERCIAL INSTALLER		SPANISH		
8:30-9:30	FG10	Commercial vs Residential	FR10	TBD Residential Speaker	FC10	Selling \$100K Projects	FS10	TBD Spanish Speaker
9:00	<----- VENDOR HALL OPENS ----->							
9:45-10:45	FG11	Vendor Demo Session	FR11	Projection Mapping (Installer Focus)	FC11	TBD Commercial Speaker	FS11	Cómo Conseguir Clientes
11-12	FG12	Panel / Q&A	FR12	CL: Residential Design That Sells	FC12	TBD Commercial Speaker	FS12	TBD Spanish Speaker
12-2	LUNCH							
2:00 - 3:00	FG13	Tools / Technology	FR13	CL: Pricing for Profit	FC13	Advanced Commercial Design	FS13	TBD Spanish Speaker
3:15 - 4:15	FG14	Bonus Session	FR14	TBD Residential Speaker	FC14	RSW: RFP Playbook	FS14	CL: Cómo Conseguir Más Clientes
5pm	<----- VENDOR HALL CLOSSES @ 5pm ----->							
6-8pm	<----- Christmas Expo Dinner. Purchase Tickets at Registration Desk ----->							

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LIGHTING INSTALLER BUSINESS CLASSES

ROOM	ROOM	ROOM	ROOM	
SATURDAY 7/25	SATURDAY 7/25	SATURDAY 7/25	SATURDAY 7/25	
GENERAL INSTALLER	RESIDENTIAL INSTALLER	* COMMERCIAL INSTALLER	SPANISH	
9:00	<----- VENDOR HALL OPENS ----->			
9:45 - 10:45	SG16 Grow Beyond Residential	SR16 CL: Profit Strategies	SC16 Commercial Program Planning	SS16 TBD Spanish Speaker
11:00 - 12:00	SG17 DIY Projection Mapping Workshop	SR17 TBD	SC17 TBD	SS17 Spanish Beginner Session
12-2	<----- LUNCH ----->			
2PM	<----- VENDOR HALL CLOSING @ 2PM ----->			
2:00 - 3:00	SG18 Vendor Hall + Lunch + Final Visits	SR18 Vendor Hall + Lunch + Final Visits	SC18 Vendor Hall + Lunch + Final Visits	SS18 Vendor Hall + Lunch + Final Visits

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