



ChristmasExpo

July 14-16, 2022
Biloxi, MS

**Mississippi Coast Coliseum &
Convention Center**
2350 Beach Blvd.
Biloxi, MS 39531

2022
**Holiday Lighting &
Decorating Conference**

www.ChristmasExpo.com

Exhibitor Information



Christmas Expo

Your Market is Our Audience

Who Attends

- Homeowners
- Lighting Installers
- Commercial Decorators
- Businesses
- Cities/Municipalities
- Parks
- Drive-Thru Displays
- Theme Parks
- Hotels
- Communities
- Gardens
- Zoo's
- Anyone creating holiday displays



ChristmasExpo.com

Holiday Lighting & Decorating Conference July 14-16, 2022 | Biloxi, MS



Christmas Expo is the longest running and most popular conference for extreme holiday decorators.

It's an annual, week-long conference starting with workshops and culminating in 3 full days of shopping, classes, and events. Our goal is to create a magical and inspiring experience that encourages creativity and shows attendees how to build displays that WOW the visitor, and bring smiles to children's faces.

**Classes • Specialty Workshops
Holiday Themed Vendor Hall
Lighting Installer Business Workshop**

We look forward to sharing this unique opportunity to help you connect with new and existing customers.

Joyce Perhac, *Managing Partner*

jperhac@ChristmasExpo.com | 412-780-4336 Cell

Exhibitor Information

Vendor Pricing

10'x10' Booth **1-3 booths \$900/ea**
4+ booths \$875/ea

* Floor Plan will be on the website when available.

- Includes draping (3' side & 8' back), if needed.
- 2 Exhibitor badges/paid booth for booth personnel only. Exhibitors may not register attendees, guests, or other non-booth personnel. Badge cannot be used for entry into classes and may not be shared.
- Additional charges apply for electricity, phone service, tables/chairs, additional draping or other furniture or equipment.

Additional Information

Mississippi Coast Coliseum & Convention Center

2350 Beach Blvd.
Biloxi, MS 39531

Hours	Wed	9am-5pm	Vendor Move-In
	Thu	12pm-7pm	Vendor Hall Open
	Fri	9:30am-5:00pm	Vendor Hall Open
	Sat	9:30am-4:30pm	Vendor Hall Open
	Sat	4:31pm-9pm	Vendor Move-Out

Vendor Specifications

- Vendors must sell indoor or outdoor holiday decorating products or services. No craft products.
- 1 business per vendor space
- Display and products must be contained within the confines of your booth space. *No exceptions.*
- No early packing or early move-outs
- All sales are final

Shipping / Furniture / Electricity

The decorator will provide shipping information and order forms for electricity, furniture, etc. by email approximately 30 days before the Expo.

- The **South loading dock** will be available for unloading and moving your materials in to the facility. Vehicles must unload and leave the dock to allow for other vendors to pull in.
- **Convention Display Service will be accepting product/material shipments** and will deliver boxes to your booth at the Convention Center.

Submit Your Application to Exhibit



Purchase online at:

<https://www.christmasexpo.com/product/booth/>



Expo Information

Hotel Reservations

Quality Inn

Next to the Convention Center. \$86-\$136/night
(228) 388-1000

Group Code: ProShow/Christmas Expo

IP Casino & Resort Spa

18 Minutes from the Convention Center
888-946-2847, Press 1 for Reservations and use
Group Code CHRG22C

Advertising Materials

Let your customers know that you will have a booth at Christmas Expo. **We can provide you with FREE advertising materials** such as graphics, ads, materials, flyers, etc. to include in your shipments, even formatted email newsletters to send to your private customer list.

In addition, **please let us know of any sales, specials, new products, etc. that you will be sharing at the Expo** that we can use to advertise your participation in the event.

Teach a Class

Make the most of your Expo experience! Vendors are invited to submit class proposals to **teach at Christmas Expo**. Class sessions are 1 hour.

To submit a class, complete the **Class Submission form** online at ChristmasExpo.com, under Event Info.

Children

Children are welcome at Christmas Expo!

Please note that for the safety and enjoyment of all guests, all children must be accompanied and supervised by an adult at all times while in the conference area.

For the safety of all attendees, we ask that there be no running, playing in the aisles or blocking aisles or attendee access to any booth, aisle, or other area within the event.

Pandemic Compliance

Christmas Expo management has completed training and received certification in pandemic compliance for in-person events. We do not have a mask mandate for the event; however, we must comply with facility, local, state, federal, and/or CDC rules will apply should anything change. Changes may require modifications to floor plans, traffic patterns, etc. to assure the safety of our vendors, attendees, and staff.

Advertising and Sponsorships

Sponsorships

Promotional sponsorships are available to both vendors and non-vendors. We can also create a customized opportunity to meet your needs.



Advertising

Advertising opportunities are available in our Show Program that is given to all attendees.

Door Prizes

Create excitement for your product by donating to our door prize drawing. Please contact Joyce Perhac at jperhac@christmasexpo.com for more information.



Christmas Expo

Mark Your Calendars

Christmas Expo is always the third weekend in July

July 13-15, 2023

July 18-20, 2024

July 17-19, 2025



**Connect Your Business to
Extreme Home Decorators,
Commercial Decorators and
Holiday Lighting Installers**

www.ChristmasExpo.com

ProShow, Inc • PO Box 369 • Monroeville PA 15146

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