



**ChristmasExpo**

**July 15-17, 2021  
Las Vegas, NV**

**Tuscany Suites/Conference Center**  
255 East Flamingo Rd.  
Las Vegas, NV 89169

# **Holiday Lighting & Decorating Conference**

[www.ChristmasExpo.com](http://www.ChristmasExpo.com)

**Exhibitor Prospectus**



# Christmas Expo

## Your Market is Our Audience

### Who Attends

- Homeowners
- Lighting Installers
- Commercial Decorators
- Businesses
- Cities/Municipalities
- Parks
- Drive-Thru Displays
- Theme Parks
- Hotels
- Communities
- Gardens
- Zoo's
- Anyone creating holiday displays



[ChristmasExpo.com](http://ChristmasExpo.com)

### Holiday Lighting & Decorating Conference July 15-17, 2021 | Las Vegas, NV



**Christmas Expo is the longest running and most popular conference for extreme holiday decorators.**

It's an annual, week-long conference starting with workshops and culminating in 3 full days of shopping, classes, and events. Our goal is to create a magical and inspiring experience that encourages creativity and shows attendees how to build displays that WOW the visitor, and bring smiles to children's faces.

**Classes • Specialty Workshops  
Holiday Themed Vendor Hall  
Lighting Installer Business Workshop**

We look forward to sharing this unique opportunity to help you connect with new and existing customers.

Joyce Perhac, *Managing Partner*

[jperhac@ChristmasExpo.com](mailto:jperhac@ChristmasExpo.com) | 412-780-4336 Cell  
412-372-8130 (*messages only*) | 412-372-8136 Fax

# Exhibitor Information

## Vendor Pricing

**10'x10' Booth**      **1-3 booths \$850/ea**  
**4+ booths \$825/ea**

- Includes draping (3' side & 8' back), if needed.
- 2 Exhibitor badges/paid booth for booth personnel only. Exhibitors may not register attendees, guests, or other non-booth personnel. Badge cannot be used for entry into classes and may not be shared.
- Additional charges apply for electricity, phone service, tables/chairs, additional draping or other furniture or equipment.

## Additional Information

### Tuscany Suites/Conference Center

*One block off The Strip*  
255 East Flamingo Rd.  
Las Vegas, NV 89169

<b>Hours</b>	Wed	9am-5pm	Vendor Move-In
	Thu	12pm-7pm	Vendor Hall Open
	Fri	9:30am-4:30pm	Vendor Hall Open
	Sat	9:30am-4pm	Vendor Hall Open
	Sat	4:01pm-9pm	Vendor Move-Out

## Vendor Specifications

- Vendors must sell indoor or outdoor holiday decorating products or services. No craft products.
- 1 business per vendor space
- Display and products must be contained within the confines of your booth space. *No exceptions.*
- No early packing or early move-outs
- All sales are final

## Tables / Furniture / Electricity

**Shipping information and order forms for electricity, furniture, etc. will be sent to vendors from our decorator approximately 30 days before the Expo.**

The Conference area is located on the second floor of the facility. Las Vegas Expo will manage material handling for the Expo. A freight elevator is available if you choose to load/unload your own freight.

# Submit Your Application to Exhibit



## Purchase online at:

<https://www.christmasexpo.com/product/booth/>



Or complete the enclosed application.

# Expo Information

## Hotel Reservations

### Tuscany Suites

- **\$79/night Sun-Thu | \$159/night Fri-Sun night**
- \$29/day **Resort Fee waived** using our code

877-887-2261 | [www.TuscanyLV.com](http://www.TuscanyLV.com)

Use GROUP CODE: 0721CHRIS

## Teach a Class

Make the most of your Expo experience! Vendors are invited to submit class proposals to **teach at Christmas Expo**. Class sessions are 1 hour.

To submit a class, complete the **Class Submission form** online at [ChristmasExpo.com](http://ChristmasExpo.com), under Event Info.

## Advertising Materials

Let your customers know that you will have a booth at Christmas Expo. **We can provide you with FREE advertising materials** such as graphics, ads, materials, flyers, etc. to include in your shipments, even formatted email newsletters to send to your private customer list.

In addition, **please let us know of any sales, specials, new products, etc. that you will be sharing at the Expo** that we can use to advertise your participation in the event.

## Children

### Children are welcome at Christmas Expo!

Please note that for the safety and enjoyment of all guests, all children must be accompanied and supervised by an adult at all times while in the conference area.

For the safety of all attendees, we ask that there be no running, playing in the aisles or blocking aisles or attendee access to any booth, aisle, or other area within the event.

## Pandemic Compliance

Christmas Expo management has completed training and received certification in pandemic compliance for in-person events. Please note that local, state, federal, and/or CDC rules will apply and may require modifications to floor plans, traffic patterns, etc. to assure the safety of our vendors, attendees, and staff.

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# Advertising and Sponsorships

## Sponsorships

A variety of promotional sponsorships are available to both vendors and non-vendors. We can also create a customized opportunity to meet your needs.



## Advertising

Advertising opportunities are available in our Show Program that is given to all attendees.

## Door Prizes

Create excitement for your product by donating to our door prize drawing.

Please contact Joyce Perhac at [jperhac@christmasexpo.com](mailto:jperhac@christmasexpo.com) for more information.



P.O. Box 369 | Monroeville, PA 15146  
(412) 372-8130 (412) 372-8136 Fax  
[jperhac@proshowinc.com](mailto:jperhac@proshowinc.com)

You can also purchase booth space online at: [www.ChristmasExpo.com](http://www.ChristmasExpo.com)

## APPLICATION FOR VENDOR SPACE CHRISTMAS EXPO

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Person in charge of vendor details: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Website Address: \_\_\_\_\_

Description of Products to be Displayed: \_\_\_\_\_

TOTAL # of Booths	_____	10 x 10
For the sum of	\$ _____	
Total	\$ _____	
Less 50% deposit	\$ _____	
Balance Due	\$ _____	

<b>To Pay by Credit Card:</b> <i>Visa/Mastercard/AmEx</i> _____ <i>Exp. Date:</i> _____ <i>V-Code:</i> _____
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- ◆ A minimum deposit of 50% of the booth space applied for must accompany this signed contract.
- ◆ Final payment of the remaining balance is due forty five (45) days prior to the event.
- ◆ Make checks payable to: *ProShow, Inc.*
- ◆ No application will be accepted nor space held without 50% deposit.
- ◆ Space assignments will be made on a first come, first served basis.
- ◆ Every effort will be made to accommodate your first choice for Exhibit space.
- ◆ Display and products must be contained within the confines of your booth space
- ◆ Booth & display must remain fully erected until 4:01 pm on Saturday. No early packing or early move out.

I/We have read, understand and agree to abide by the Rules and Regulations listed on the reverse side of this Application for Exhibit Space, which are made part of this Agreement.

Signature of Authorized Agent: \_\_\_\_\_ Date: \_\_\_\_\_

**ALL BOOTHS MUST BE PAID IN FULL BEFORE SPACE CAN BE OCCUPIED**

**ProShow, Inc.**  
**SHOW CONTRACT**

BETWEEN: *ProShow, Inc.* (the "Management")

AND: the Company named on the reverse (the "Exhibitor")

**WHEREAS:**

A. Management has obtained a license (the "License") to use certain premises (the "Center") for the purpose of holding an exhibition entitled "*Christmas Expo*" (the "Exhibition").

B. The Exhibitor wishes to use certain space at the Center for the purpose of participating in the Exhibition (the "Premises").

Now, therefore, this Contract witnesses that in consideration of these covenants and agreements set forth the parties agree as follows:

**1. Eligibility**

Management has the sole discretion to determine the eligibility of any person to participate in the Exhibition and the decision of Management is final and binding.

**2. Insurance and Indemnity**

a) The Exhibitor will obtain and pay for public liability and property damage insurance in respect of the Premises which contains:

- (i) coverage for personal injury;
- (ii) coverage for property damage;
- (iii) coverage for economic loss;
- (iv) acknowledgment of the existence of this Contract; and,
- (v) a cross-liability clause.

b) The Exhibitor shall carry Comprehensive Liability Insurance for a limit of not less than \$1,000,000 and a certificate of liability insurance must be available to Management upon request.

c) Management is not liable for any personal injury, property damage or economic loss, including theft (the "injuries") which is sustained by the Exhibitor, his officers, employees, agents or any member of the public if such injuries arise out of or are in any way connected with the Exhibitor's use or occupancy of the Premises or participation in the Exhibition (the "Exhibitor's Injuries") and the Exhibitor assumes all risks of the Exhibitor's Injuries and agrees to hold the Management harmless and completely indemnified against any and all losses, claims, suits, expenses, including reasonable legal defense fees, and demands which arise from the Exhibitor's injuries.

**3. Exhibits**

a) No alteration of the Premises may be made by the Exhibitor without the prior approval of Management.

b) Management reserves the right to alter the Premises or remove the Exhibitor from the Exhibition if, in Management's opinion, such action is necessary to maintain the nature and the character of the Exhibition.

c) The Exhibitor may, subject to the terms of this Contract, arrange the Premises in the manner deemed by him best fitted for displaying, demonstrating and selling his goods or services.

d) The Premises will be arranged in a manner that does not interfere with other premises and the Management has the sole discretion to determine interference.

**4. Risk**

a) Management reserves the right to prohibit any arrangement of the Premises which in its opinion may in any way cause danger or risk of injury to persons attending the Exhibition.

b) Notwithstanding 4a) the Exhibitor will use his Premises in such a manner so as not to cause damage to any other premises or the Center and any such damage, costs or expenses are the sole expense and responsibility of the Exhibitor.

**5. Assignment**

The Exhibitor will not assign, sublease or sublicense all or any part of the Premises or otherwise permit the occupation of the Premises by any person other than a lawful representative of the Exhibitor, without the prior written consent of Management, which consent may be arbitrarily withheld.

**6. Rules**

The Exhibitor, his officers, employees, agents and permitted assigns will at all times observe and comply with all rules and regulations which Management may establish from time to time (the "Rules") and such Rules are deemed to be incorporated into and form part of the Contract.

**7. Termination**

a) Management may terminate or vary this Contract and withhold

possession of the Premises:

(i) if the Exhibitor violates any term or condition of the Contract including the Rules;

(ii) in the event of a strike, lock-out or labor dispute involving directly or indirectly the Exhibitor which, in the sole opinion of Management, may adversely affect Management, the Exhibition and other exhibitors.

b) In the event of the termination of the Contract, management may retain all monies received from the Exhibitor as credit against costs and expenses incurred or which Management may incur as a result of this Contract and all monies so retained will in no way be considered a penalty against the Exhibitor but rather liquidated damages of Management.

c) In the event of the termination of the Contract, Management may enter into a contract with any other person in respect of the Premises.

**8. Cancellation**

a) Management reserves the right at all times to change the dates of the Exhibition or to cancel the Exhibition if circumstances occur which are beyond control of Management and which, in Management's sole opinion, require such a change or cancellation.

b) In the event that Management changes the date of the Exhibition or cancels the Exhibition, the Exhibitor will have no right to compensation for any losses or costs related to the change or cancellation.

c) In the event that Management fails to comply with the terms and conditions of the Contract where the failure to do so is due to circumstances occurring which are beyond the control of Management, the Exhibitor waives any claim for damages or compensation for loss of revenue.

**9. Exhibitor Duties - The Exhibitor will:**

a) permit Management to enter and inspect the Premises;

b) comply with all laws pertaining to the Exhibition and the Premises;

c) comply with any labor contracts and labor legislation in effect applicable to the Center and the Premises;

d) conduct and manage his business in an orderly, lawful and professional manner so that no act or thing is done on the Premises which may cause damage, distress or annoyance to Management or the members of the public;

e) provide qualified personnel to staff the Premises during the Exhibition Schedule.

**10. Promotion**

a) Management, at its sole discretion, has the right to use the name, corporate logo and any other information regarding the Exhibitor which the Exhibitor has provided to Management ("Promos") to promote the Exhibition.

b) The Exhibitor represents and warrants that the Exhibitor has the right to use the Promos.

c) The Exhibitor consents to Management using the Promos.

**11. License**

The contract is subject to and expressly includes the terms and conditions of the License.

**12. General**

a) The Contract is governed by the laws of the State of Pennsylvania.

b) This Contract constitutes the whole of the agreement between management and the Exhibitor and there are no representations, warranties, or conditions oral or written express or implied, except those set out in the Contract.

c) In the event that any provision of the Contract is determined to be void or unenforceable in whole or in part, it will not be deemed to affect or impair the validity of any other provision or part of a provision.

d) This contract is binding on the parties, their legal representatives, successors and permitted assigns.

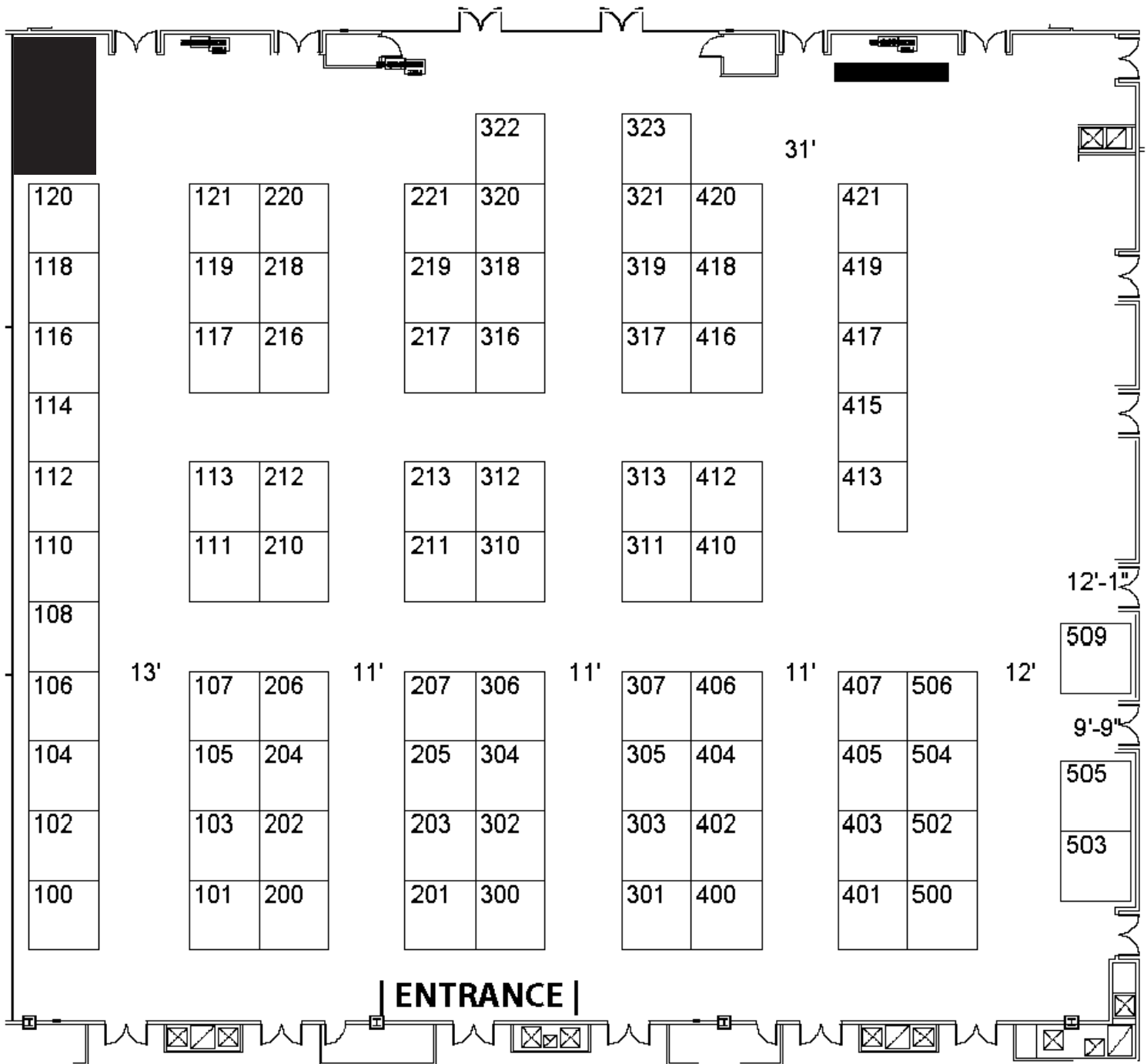
e) The Headings in the Contract are for reference only and form no part of the Contract.

f) Use of the singular or the masculine in the Contract is deemed to include the plural, the feminine and neuter where the context of the Contract so requires.

**MANAGEMENT CANNOT GUARANTEE BOOTH SPACE WILL BE HELD IF THESE CONDITIONS ARE NOT MET.**

# Floor Plan

**NOTE:** This floor plan may be adjusted based on local, state, federal or CDC pandemic rules and/or guidance for meetings prior to the event





# Christmas Expo

## Mark Your Calendars

Christmas Expo is always the third weekend in July

July 14-16, 2022

July 13-15, 2023

July 18-20, 2024

July 17-19, 2025



**Connect Your Business to  
Extreme Home Decorators,  
Commercial Decorators and  
Holiday Lighting Installers**

[www.ChristmasExpo.com](http://www.ChristmasExpo.com)

**ProShow, Inc** • PO Box 369 • Monroeville PA 15146  
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[jperhac@ChristmasExpo.com](mailto:jperhac@ChristmasExpo.com)